

Grantee Information

ID	1585
Grantee Name	KBOO-FM
City	Portland
State	OR
Licensee Type	Community

1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1

Please enter the number of FULL-TIME RADIO employees in the grids below.  
The first grid includes all female employees, the second grid includes all male employees,  
and the last grid includes all persons with disabilities.

1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1

Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000		1			2		3
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi- Skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	0	1	0	0	2	0	3

1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1

Major Job Category / Job Code / Joint Employee	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000					1		1
Managers - 2000							0
Professionals - 3000					1		1
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi- Skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	0	0	0	0	2	0	2

1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1

Major Job Category / Job Code / Joint Employee	Persons with Disabilities
Officials - 1000	
Managers - 2000	
Professionals - 3000	
Technicians - 4000	
Sales Workers - 4500	
Office and Clerical - 5100	
Craftspersons (Skilled) - 5200	
Operatives (Semi-Skilled) - 5300	

Laborers (Unskilled) - 5400	
Service Workers - 5500	
<b>Total</b>	0

1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1

Please enter the gender and ethnicity of each person with disabilities listed above (e.g. 1 African American female).

1.2 Major Programming Decision Makers

Jump to question: 1.2

Please report by gender and ethnic or racial group the headcount of full-time employees having responsibility for making major programming decisions. Include the station general manager if appropriate. Major programming decisions include decisions about program acquisition and production, program development, on-air program scheduling, etc. This item should result in a double-counting of some full-time employees; employees having the responsibility for making major programming decisions should be included in the counts for this item and again, by job category above, in the full-time employee Question 1.1.

1.2 Major Programming Decision Makers

Jump to question: 1.2

Of the full-time employees reported in Question 1.1, how many, including the station general manager, have responsibility for making major programming decisions?

1.2 Major Programming Decision Makers

Jump to question: 1.2

	African American	Hispanic	Native American	Asian/Pacific	White, Non-Hispanic	More Than One Race	Total
Female Major Programming Decision Makers		1			1		2
Male Major Programming Decision Makers					1		1
<b>Total</b>	0	1	0	0	2	0	3

1.3 Employment of Part-Time Radio Employees

Jump to question: 1.3

Please enter the number of PART-TIME employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

1.3 Employment of Part-Time Radio Employees

Jump to question: 1.3

Major Job Category / Job Code	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000					2		2
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100					1		1
Craftspersons (Skilled) - 5200							0
Operatives (Semi-skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
<b>Total</b>	0	0	0	0	3	0	3

1.3 Employment of Part-Time Radio Employees

Jump to question: 1.3

Major Job Category / Job Code	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000							0
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100					1		1
Craftspersons (Skilled) - 5200							0
Operatives (Semi-skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
<b>Total</b>	0	0	0	0	1	0	1

1.3 Employment of Part-Time Radio Employees

Jump to question: 1.3

Major Job Category / Job Code	Persons with Disabilities
Officials - 1000	
Managers - 2000	
Professionals - 3000	
Technicians - 4000	
Sales Workers - 4500	
Office and Clerical - 5100	1
Craftspersons (Skilled) - 5200	
Operatives (Semi-skilled) - 5300	
Laborers (Unskilled) - 5400	
Service Workers - 5500	
Total	1

1.4 Part-Time Employment

Jump to question: 1.4

Of all the part-time employees listed in Question 1.3, how many worked less than 15 hours per week and how many worked 15 or more hours per week, but not full time?

1.4 Part-Time Employment

Jump to question: 1.4

Number working less than 15 hours per week

2

1.4 Part-Time Employment

Jump to question: 1.4

Number working 15 or more hours per week

2

1.5 Full-Time Hiring

Jump to question: 1.5

Enter the number of full-time employees in each category hired during the fiscal year.  
(Do not include internal promotions, but do include employees who changed from part-time to full-time status during the fiscal year.)

1.5 Full-Time Hiring

Jump to question: 1.5

No full-time employees were hired (check here if applicable)

1.5 Full-Time Hiring

Jump to question: 1.5

Major Job Category / Job Code	Minority Female	Non-Minority Female	Minority Male	Non-Minority Male	Total
Officials - 1000					0
Managers - 2000					0
Professionals - 3000					0
Technicians - 4000					0
Sales Workers - 4500					0
Office / Service Workers - 5100-5500					0
Total	0	0	0	0	0

1.6 Full-Time and Part-Time Job Openings

Jump to question: 1.6

Enter the total number of full-time and part-time openings that occurred during the fiscal year. Include both vacancies in previously filled positions and newly created positions. Include all positions that became available during the fiscal year, regardless of whether they were filled during the year. If a job opening was filled during the year, include it regardless of whether it was filled by an internal or an external candidate. Do not include as job openings any positions created through the promotion of an employee who stays in essentially the same job but has a different title (i.e. where there was no vacancy or newly created position to be filled). If no full-time or part-time job openings occurred, please enter zero.

1.6 Full-Time and Part-Time Job Openings

Jump to question: 1.6

Number of full-time and part-time job openings

1

1.7 Hiring Contractors

Jump to question: 1.7

During the fiscal year, did you hire independent contractors to provide any of the following services?

1.7 Hiring Contractors

Jump to question: 1.7

Check all that apply

Underwriting solicitation related activities

Direct Mail

Telemarketing

Other development activities

Legal services

Human Resource services

Accounting/Payroll

Computer operations

Website design

Website content

Broadcasting engineering	<input checked="" type="checkbox"/>
Engineering	<input type="checkbox"/>
Program director activities	<input type="checkbox"/>
None of the above	<input type="checkbox"/>

Comments

Question	Comment
No Comments for this section	

2.1 Corporate Management Jump to question: 2.1 ▾

	# of Employees	Avg. Annual Salary	Average Tenure
<a href="#">Chief Executive Officer</a>	1.00	\$ 77,000	1
Chief Executive Officer - Joint		\$	
<a href="#">Chief Operations Officer</a>		\$	
Chief Operations Officer - Joint		\$	
<a href="#">Chief Financial Officer</a>	1.00	\$ 49,970	2
Chief Financial Officer - Joint		\$	
<a href="#">Chief Digital Media Operations</a>		\$	
Chief Digital Media Operations - Joint		\$	

2.1 Corporate Management Jump to question: 2.1 ▾

Please list the Other Job titles in this sub-category not listed above

2.2 Communication and Promotions Jump to question: 2.2 ▾

<a href="#">Publicity, Program Promotion Chief</a>		\$	
Publicity, Program Promotion Chief - Joint		\$	
<a href="#">Communication and Public Relations, Chief</a>		\$	
Communication and Public Relations, Chief - Joint		\$	
<a href="#">Head of Audience</a>		\$	
Head of Audience - Joint		\$	
<a href="#">Social Media Specialist / Manager</a>		\$	
Social Media Specialist / Manager - Joint		\$	

2.2 Communication and Promotions Jump to question: 2.2 ▾

Please list the Other Job titles in this sub-category not listed above

2.3 Programming and Productions Jump to question: 2.3 ▾

<a href="#">Programming Director</a>	1.00	\$ 54,231	4
Programming Director - Joint		\$	
<a href="#">Production, Chief</a>		\$	
Production, Chief - Joint		\$	
<a href="#">Executive Producer</a>		\$	
Executive Producer - Joint		\$	
<a href="#">Producer</a>		\$	
Producer - Joint		\$	
<a href="#">Digital Content Director</a>		\$	
Digital Content Director - Joint		\$	
<a href="#">Digital Project Manager</a>		\$	
Digital Project Manager - Joint		\$	
<a href="#">Managing Director, Audience Engagement</a>		\$	
Managing Director, Audience Engagement - Joint		\$	

2.3 Programming and Productions Jump to question: 2.3 ▾

Please list the Other Job titles in this sub-category not listed above

2.4 Development and Fundraising Jump to question: 2.4 ▾

<a href="#">Development, Chief</a>		\$	
Development, Chief - Joint		\$	
<a href="#">Member Services, Chief</a>		\$	
Member Services, Chief - Joint		\$	
<a href="#">Membership Fundraising, Chief</a>		\$	

Membership Fundraising, Chief - Joint		\$		
<a href="#">Major Giving Fundraising Chief</a>		\$		
Major Giving Fundraising Chief - Joint		\$		
<a href="#">On-Air Fundraising, Chief</a>		\$		
On-Air Fundraising, Chief - Joint		\$		
<a href="#">Auction Fundraising, Chief</a>		\$		
Auction Fundraising, Chief - Joint		\$		

<b>2.4 Development and Fundraising</b>	Jump to question: <b>2.4</b> ▼
Please list the Other Job titles in this sub-category not listed above	

2.5 Underwriting and Grant Solicitation			Jump to question: <div>2.5</div>
Underwriting, Chief		\$	
Underwriting, Chief - Joint		\$	
Corporate Underwriting, Chief		\$	
Corporate Underwriting, Chief - Joint		\$	
Foundation Underwriting, Chief		\$	
Foundation Underwriting, Chief - Joint		\$	
Government Grants Solicitation, Chief		\$	
Government Grants Solicitation, Chief - Joint		\$	

<b>2.5 Underwriting and Grant Solicitation</b>	Jump to question: <b>2.5</b> ▼
Please list the Other Job titles in this sub-category not listed above	

2.6 Broadcast Engineering and Information Technology		Jump to question: 2.6 ▼	
Operations and Engineering, Chief		\$	
Operations and Engineering, Chief - Joint		\$	
Engineering Chief		\$	
Engineering Chief - Joint		\$	
Broadcast Engineer 1		\$	
Broadcast Engineer 1 - Joint		\$	
Production Engineer		\$	
Production Engineer - Joint		\$	
Facilities, Satellite and Tower Maintenance, Chief		\$	
Facilities, Satellite and Tower Maintenance, Chief - Joint		\$	
Technical Operations, Chief		\$	
Technical Operations, Chief - Joint		\$	
Information Technology, Director		\$	
Information Technology, Director - Joint		\$	
Web Administrator/Web Master		\$	
Web Administrator/Web Master - Joint		\$	

<b>2.6 Broadcast Engineering and Information Technology</b>	Jump to question: <b>2.6</b> ▼
Please list the Other Job titles in this sub-category not listed above	

2.7 Journalists, Announcers, Broadcast and Traffic			Jump to question: 2.7 ▾	
<a href="#">News / Current Affairs Director</a>	1.00	\$	53,563	5
News / Current Affairs Director - Joint		\$		
<a href="#">Music Director</a>		\$		
<a href="#">Music Librarian/Programmer</a>		\$		
<a href="#">Announcer / On-Air Talent</a>		\$		
Announcer / On-Air Talent - Joint		\$		
<a href="#">Reporter</a>		\$		
Reporter - Joint		\$		
<a href="#">Public Information Assistant</a>		\$		
Public Information Assistant - Joint		\$		
<a href="#">Broadcast Supervisor</a>		\$		
Broadcast Supervisor - Joint		\$		
<a href="#">Director of Continuity / Traffic</a>		\$		

Director of Continuity / Traffic - Joint

2.7 Journalists, Announcers, Broadcast and Traffic

Jump to question: 2.7

Please list the Other Job titles in this sub-category not listed above

2.8 Education and Community Engagement

Jump to question: 2.8

Education, Chief		\$	
Education, Chief - Joint		\$	
Volunteer Coordinator	1.00	\$	50,2033
Volunteer Coordinator - Joint		\$	
Events Coordinator		\$	
Events Coordinator - Joint		\$	
Section 2. Average Salary Totals	5.00	\$	284,96715

2.8 Education and Community Engagement

Jump to question: 2.8

Please list the Other Job titles in this sub-category not listed above

Comments

Question	Comment
No Comments for this section	

3.1 Governing Board Method of Selection

Jump to question: 3.1

Enter the number of governing board members (including the chairperson and both voting and non-voting ex-officio members) who are selected by the following methods:

3.1 Governing Board Method of Selection

Jump to question: 3.1

Ex-Officio (Automatic membership because of another office held)

3.1 Governing Board Method of Selection

Jump to question: 3.1

Appointed by government legislative body (including school board) or other government official (e.g. governor)

3.1 Governing Board Method of Selection

Jump to question: 3.1

Elected by community/membership

3.1 Governing Board Method of Selection

Jump to question: 3.1

Other (please specify below)

3.1 Governing Board Method of Selection

Jump to question: 3.1

KBOO Foundation Board of Directors is 12 members. There are currently 2 vacancies.

3.1 Governing Board Method of Selection

Jump to question: 3.1

Elected by board of directors itself (self-perpetuating body)

3.1 Governing Board Method of Selection

Jump to question: 3.1

Total number of board members (Automatic total of the above)

3.2 Governing Board Members

Jump to question: 3.2

Please report the racial or ethnic group of the members of your governing board by gender. Please also report the number of governing board members with a disability.

3.2 Governing Board Members

Jump to question: 3.2

For minority group identification, please refer to "Instructions and Definitions" in the Employment subsection.

3.2 Governing Board Members							Jump to question: 3.2
	African American	Hispanic	Native American	Asian / Pacific	White, Non-Hispanic	More Than One Race	Total
Female Board Members	1	1			2		4
Male Board Members					6		6
Total	1	1	0	0	8	0	10

3.2 Governing Board Members

Jump to question: 3.2

Number of Vacant Positions

3.2 Governing Board Members

Jump to question: 3.2

Total Number of Board Members (Total should equal the total reported in Question 3.1.)

3.2 Governing Board Members

Jump to question: 3.2

Number of Board Members with disabilities

Comments

Question	Comment
No Comments for this section	

4.1 Community Outreach Activities

Jump to question: 4.1

Did the grant recipient engage in any of the following community outreach services, and, if so, did the outreach activity have a specific, formal component designed to be of special service to either the educational community or minority and/or other diverse audiences?

4.1 Community Outreach Activities

Jump to question: 4.1

	Yes/No
Produce public service announcemnts?	Yes
Did the public service announcements have a specific, formal component designed to be of special service to the educational community?	No
Did the public service announcements have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes
Broadcast community activities information (e.g., community bulletin board, series highlighting local nonprofit agencies)?	Yes
Did the community activities information broadcast have a specific, formal component designed to be of special service to the educational community?	No
Did the community activities information broadcast have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes
Produce/distribute informational materials based on local or national programming?	Yes
Did the informational programming materials have a specific, formal component designed to be of special service to the educational community?	No
Did the informational programming materials have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	No
Host community events (e.g. benefit concerts, neighborhood festivals)?	Yes
Did the community events have a specific, formal component designed to be of special service to the educational community?	No
Did the community events have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes
Provide locally created content for your own or another community-based computer network/web site?	Yes
Did the locally created web content have a specific, formal component designed to be of special service to the educational community?	No
Did the locally created web content have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes
Partner with other community agencies or organizations (e.g., local commerical TV station, Red Cross, Urban League, school district)?	Yes
Did the partnership have a specific, formal component designed to be of special service to the educational community?	Yes
Did the partnership have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes

Comments

Question	Comment
No Comments for this section	

5.1 Radio Programming and Production

Jump to question: 5.1

Instructions and Definitions:

5.1 Radio Programming and Production

Jump to question: 5.1

About how many original hours of station program production in each of the following categories did the grant recipient complete this year? (For purposes of this survey, programming intended for national distribution is defined as all programming distributed or offered for distribution to at least one station outside the grant recipients local market.)

5.1 Radio Programming and Production

Jump to question: 5.1

	For National Distribution	For Local Distribution/All Other	Total
Music (announcer in studio playing principally a sequence of musical recording)	40	4,090	4,130
Arts and Cultural (includes live or narrated performances, interviews, and discussions, in the form of extended coverage and broadcast time devote to artistic and/or cultural subject matter)		690	690
News and Public Affairs (includes regular coverage of news events, such as that produced by a newsroom, and public issues-driven listener participation, interview and discussion programs)		3,290	3,290
Documentary (includes highly produced longform stand alone or series of programs, principally devoted to in-depth investigation, exploration, or examination of a single or related multiple subject matter)		0	0
All Other (incl. sports and religious — Do NOT include fundraising)		130	130
Total	40	8,200	8,240

5.1 Radio Programming and Production

Jump to question: 5.1

Out of all these hours of station production during the year for about how many was a minority ethnic or racial group member in principal charge of the production? (Minority ethnic or racial groups refer to: African-American, Hispanic, Native American and Asian American/Pacific Islander.)

5.1 Radio Programming and Production

Jump to question: 5.1

Approx Number of Original Program Hours	2,266
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Comments

Question	Comment
No Comments for this section	

6.1 Telling Public Radio's Story

Jump to question: 6.1

Joint licensee Grantees that have filed a 2024 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.

Jump to question: **6.1** ▾

KBOO provides access and education to community members to enable them to produce content for radio, podcast, and web posts which serve the community through music, news, and talk programming. The station is independent and programmed by members of the wide variety of communities in the Portland metro area. KBOO's mission calls its staff and volunteers to recruit and train volunteer programmers, prioritize diversity, and provide opportunities to marginalized and underserved groups. KBOO engages with new and younger generations of listeners through social media, podcasting, participation and tabling at events, and through a youth collective program designed to teach youth to produce audio media content for the community. In-person engagement is through volunteer recruitment, training, participation in events, and participation in committees and workgroups. KBOO has eight to ten classes per month including general volunteer training, FCC rules for broadcasting, intermediate and advanced broadcasting focusing on production, public affairs, engineering, and news.

## Jump to question: 61 ▼

In 2024 KBQO partnered with: -The World Arts Foundation to broadcast and stream the annual "Martin Luther King Jr Tribute: Keep Alive the Dream" celebration, featuring speakers, testimonials, and gospel music by the African-American community; -The Waterfront Blues Festival to broadcast the festival to the greater community; -Oregon Community Media to distribute the Waterfront Blues Festival live, and election coverage, to other Oregon community radio stations; -The Oregon Jazz Society to broadcast Cathedral Park Jazz Festival live to the community; -Siren Nation to broadcast the Annual Billie Holiday Tribute Night -World Oregon to participate in their International Visitor Leadership Program. Hosting emerging leaders in their fields to foster mutual understanding. KBQO hosted groups from the republic of China and Laos. -Benson Polytechnic High School to give tours and presentations to students. -Outside In for Internships with houseless Youth - Roosevelt High School to participate in a career related learning project for students.

## Jump to question: 6.1 ▼

KBOO Impact: -390 volunteers trained -458.5 total training hours for volunteers -2,585 hours of volunteering from KBOO volunteers during live broadcasts and community festivals for a total of over 100 volunteering opportunities -30 youth participated in KBOO's Youth Collective to learn about producing audio content for the Portland Community

Jump to question: **6.1** ▾

KBOO volunteers produced and broadcast 2,266 hours of content and programming in 2024 dedicated to the needs and interests of minority, diverse, and immigrant audiences in the Portland community. This included Spanish language programming covering public affairs, cultural events, and music as well as English language content covering the issues of immigrant and diverse communities in Portland including, Jewish, Italian, African, and Slavic communities. Programs like Let's Talk About Race and Free Culture Radio explore diverse communities and are produced and made available to a national audience.

Jump to question: **6.1** ▼

CPB funding accounted for roughly 10 percent of KBOO's budget in 2024. This funding supported efforts to broadcast the Waterfront Blues Festival to other Oregon community radio stations, broadcast national and international news programs, Democracy Now, and share the content of the Native Voice 1 network with the Portland Community. CPB funding also supports the production and distribution of several KBOO shows that are offered to a national audience. Additionally, one staff member continued course work on digital privacy and equity, one staff member completed a course on grant writing, and seven staff were able to participate in a three-day intensive diversity course.

Question	Comment
No Comments for this section	

Jump to question: **7.1** ▾

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

[illegible]



Reporter											
Beat Reporter											
Anchor/Reporter											
Anchor/Host											
Videographer											
Video Editor											
Other positions not already accounted for											
Total	1	0	0	0	1	0	0	0	0	0	

Comments

Question

Comment

No Comments for this section

8.1 Which Content Management System (CMS) is your station using?

Jump to question: 8.1

CMS is a platform that facilitates creating, editing, organizing, publishing web and mobile content.

8.1 Which Content Management System (CMS) is your station using?

Jump to question: 8.1

Check all that apply

Grove

Bento

WordPress

Drupal

None

8.1 Which Content Management System (CMS) is your station using?

Jump to question: 8.1

Other

8.2 Which Customer Relationship Management (CRM) System is your station using?

Jump to question: 8.2

CRM is a platform for planning and tracking direct marketing and fundraising programs and lead campaigns; managing and tracking communications with prospective and current donors/members; and serves as a database for storing user, donor and/or member data to build profiles.

8.2 Which Customer Relationship Management (CRM) System is your station using?

Jump to question: 8.2

Check all that apply

CDP

Salesforce

Blackbaud

Carl Bloom

Roi Solutions

Adobe

Allegiance

None

8.2 Which Customer Relationship Management (CRM) System is your station using?

Jump to question: 8.2

Other

DonorPerfect

8.3 Which Email Service Provider (ESP) is your station using?

Jump to question: 8.3

ESP is a platform that provides services and templates for developing, launching, tracking email campaigns and email marketing activities.

8.3 Which Email Service Provider (ESP) is your station using?

Jump to question: 8.3

Check all that apply

Mailchimp

Constant Contact

GoDaddy

SendGrid

None

8.3 Which Email Service Provider (ESP) is your station using?

Jump to question: 8.3

Other

8.4 Which Marketing Automation Platform is your station using?

Jump to question: 8.4

Marketing Automation Platform is a platform to automate marketing actions or tasks, streamline marketing workflows, and measure the outcomes of marketing campaigns. These tools provide a central marketing database for all marketing information and interactions, create segmented, personalized, and timely marketing experiences for donors and members. They also provide automation features across multiple aspects of marketing including email, social media, lead generation, direct mail, digital advertising, and more.

8.4 Which Marketing Automation Platform is your station using?

Jump to question: 8.4

Check all that apply			
Mailchimp Marketing Platform		<input type="checkbox"/>	
Hubspot Marketing Hub		<input type="checkbox"/>	
Adobe		<input type="checkbox"/>	
None		<input checked="" type="checkbox"/>	

8.4 Which Marketing Automation Platform is your station using?Jump to question: 8.4 ▾

Other

Comments

Question	Comment
No Comments for this section	

9.1 Did your station have the capability to relay CAP-compliant EAS alerts during your station's FY{{FY}}?Jump to question: 9.1 ▾

Yes☒

No☐

9.1 Did your station have the capability to relay CAP-compliant EAS alerts during your station's FY{{FY}}?Jump to question: 9.1 ▾

If no, why not?

9.2 Please consult your EAS equipment log and enter the number of alerts during your station's FY{{FY}}. Include all required tests.Jump to question: 9.2 ▾

Number of alerts received from the Emergency Alert System (EAS):82

Number of EAS alerts relayed over the air:14

9.3 Please select your internal procedure for relaying the following categories of EAS events that occurred during your station's FY{{FY}} (examples in parentheses). If your policy varies by Event Code, please select "Varies/No policy" and provide further explanation.Jump to question: 9.3 ▾

National alerts and tests (EAN, NPT, RMT, RWT)	Varies/No policy
Non-Weather civil alerts (CAE, CDW, CEM, LAE, LEW, TOE)	Log only
Non-Weather environment alerts (AVW, EQW, FRW, HMW, NUW, RHW)	Varies/No policy
Non-Weather imminent danger alerts (EVI, SPW)	Varies/No policy
Weather alerts (BZW, DSW, FFW, FLW, SVR, TOA, TOR, WSW)	Log only

9.3 Please select your internal procedure for relaying the following categories of EAS events that occurred during your station's FY{{FY}} (examples in parentheses). If your policy varies by Event Code, please select "Varies/No policy" and provide further explanation.Jump to question: 9.3 ▾

Further explanation (Optional)

9.4 Please describe the relationship between your station and local emergency management agency that occurred during your station's FY{{FY}}.Jump to question: 9.4 ▾

KBOO News Department receives press releases from FEMA and local emergency managers and makes independent decisions on which alerts to report and how to report them across radio, website, and social media.

9.5 For your primary transmitter only, please list the make and model of your EAS equipment as of the end of the {{FY}} calendar year.Jump to question: 9.5 ▾

- Stations may have to list this info for separate transmitters

- Below is what your station entered last year, please review and make necessary edits

	Call letters	Model	Make
1	KBOO	3,644	Sage Alerting
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9.6 (For State Networks, Duopolies, multiple transmitters) Does your station have separate EAS equipment located at each additional transmitter site allowing for geo-targeted, locally-relevant alerts as of the end of {{FY}} calendar year?

Jump to question: 9.6

Yes	<input type="checkbox"/>
No	<input type="checkbox"/>
N/A	<input checked="" type="checkbox"/>

Comments

Question	Comment
No Comments for this section	