Grantee Information ID квоо-гм **Grantee Name** City Portland OR State Licensee Type Community

1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1 🗸

Please enter the number of FULL-TIME RADIO employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

| Major Joh Cotogoni/ | African | | Native | | White, | More Than | |
|--|---------------------------------|---------------------|---------------------|--------------------------|-------------------------|---------------------|-------|
| Major Job Category / Job Code / Joint Employee | American American Females | Hispanic Females | American Females | Asian/Pacific Females | Non-Hispanic Females | One Race Females | Total |
| Officials - 1000 | | | | | | | 0 |
| Managers - 2000 | | | | | | | 0 |
| Professionals - 3000 | | 1 | | | 2 | | 3 |
| Technicians - 4000 | | | | | | | 0 |
| Sales Workers - 4500 | | | | | | | 0 |
| Office and Clerical - 5100 | | | | | | | 0 |
| Craftspersons (Skilled) 5200 | | | | | | | 0 |
| Operatives (Semi- Skilled) - 5300 | | | | | | | 0 |
| _aborers (Unskilled) - 5400 | | | | | | | 0 |
| Service Workers - 5500 | | | | | | | 0 |
| Total | 0 | 1 | 0 | 0 | 2 | 0 | 3 |

| 1.1 Employment of F | ull-Time Radio En | ıployees | | | | Jump to | question: 1.1 🗸 |
|--|------------------------------|-------------------|-----------------------------|------------------------|---------------------------------|--------------------------------|-----------------|
| Major Job Category / Job Code / Joint Employee | African American Males | Hispanic Males | Native American Males | Asian/Pacific Males | White, Non-Hispanic Males | More Than One Race Males | Total |
| Officials - 1000 | | | | | 1 | | 1 |
| Managers - 2000 | | | | | | | 0 |
| Professionals - 3000 | | | | | 1 | | 1 |
| Technicians - 4000 | | | | | | | 0 |
| Sales Workers - 4500 | | | | | | | 0 |
| Office and Clerical - 5100 | | | | | | | 0 |
| Craftspersons (Skilled) - 5200 | | | | | | | 0 |
| Operatives (Semi- Skilled) - 5300 | | | | | | | 0 |
| Laborers (Unskilled) - 5400 | | | | | | | 0 |
| Service Workers - 5500 | | | | | | | 0 |
| Total | 0 | 0 | 0 | Ø | 2 | 0 | 2 |

| Jump to question: 1.1 🗸 |
|---------------------------|
| Persons with Disabilities |
| |
| |
| |
| |
| |
| |
| |
| |
| |

| Laborers (Unskilled) - 54 | 100 | | | | | | | |
|--|--|---|--|--|--|-----------------------------------|----------------------------------|-----------------|
| Service Workers - 5500 | | | | | | | | |
| Total | | | | | | | 0 | |
| 1.1 Employment of For Please enter the gender person with disabilities lie | and ethnicity | of each | | le). | | Jump to question: 1. | 1 ♥ | |
| 1.2 Major Programmi | | | | | | Jump to question: 1.3 | 2 🗸 | |
| Please report by gender major programming deci decisions about program result in a double-countin programming decisions s by job category above, in | sions. Include a acquisition a ag of some ful should be incli | the station nd production Il-time employed uded in the | general manage on, program dev oyees; employee counts for this it | er if appropriate. Major elopment, on-air progr es having the responsi | programming decision am scheduling, etc. Th | s include | | |
| 1.2 Major Programmi | ng Decision | Makers | | | | Jump to question: 1.3 | 2 🗸 | |
| Of the full-time employee have responsibility for m | | | | cluding the station ger | eral manager, | | - | |
| 1.2 Major Programmi | ng Decision African | Makers | | Native | | White, | Jump to question More Than | 1.2 🗸 |
| Female | merican | His | panic | | sian/Pacific No | on-Hispanic | One Race | Total |
| Major Programming Decision Makers | | | 1 | | | 1 | | 2 |
| Male Major Programming Decision | | | | | | 1 | | 1 |
| Makers Total | 0 | | 1 | 0 | 0 | 2 | 0 | 3 |
| 1.3 Employment of P | art-Time Rad | dio Emplo | VAAS | | | Jump to question: 1.3 | 3 🗸 | |
| Please enter the number includes all female emploand the last grid includes | r of PART-TIM oyees, the sec | IE employee | es in the grids be cludes all male e | | | Jump to question. | | |
| 1.3 Employment of P | | | yees | | | | | question: 1.3 🗸 |
| Major Job Category / Job Code | Afr Amer Fem | | Hispanic Females | Native American Females | Asian/Pacific Females | White, Non-Hispanic Females | More Than One Race Females | Total |
| Officials - 1000 | | | | | | | | 0 |
| Managers - 2000 Professionals - 3000 | | - | | | | | | 0 |
| Technicians - 4000 | | - | | | | 2 | | 0 |
| Sales Workers - 4500 | | | | | | | | 0 |
| Office and Clerical - 5100 | | | | | | 1 | | 1 |
| Craftspersons (Skilled) - 5200 | | | | | | | | 0 |
| Operatives (Semi- skilled) - 5300 | | | | | | | | 0 |
| Laborers (Unskilled) - 5400 | | | | | | | | 0 |
| Service Workers - 5500 | | | | | | | | 0 |
| Total | | 0 | 0 | 0 | 0 | 3 | 0 | 3 |
| 1.3 Employment of P | art-Time Ra | dio Emplo | yees | | | | Jump to | question: 1.3 🗸 |
| Major Job Category / Job Code | Amer | rican rican lales | Hispanic Males | Native American Males | Asian/Pacific Males | White, Non-Hispanic Males | More Than One Race Males | Total |
| Officials - 1000 | | | | | | | | 0 |
| Managers - 2000 | | | | | | | | 0 |
| Professionals - 3000 | | | | | | | | 0 |
| Technicians - 4000 | | | | | | | | 0 |
| Sales Workers - 4500 | | | | | | | | 0 |
| Office and Clerical - 5100 Craftspersons (Skilled) | | | | | | 1 | | 0 |
| - 5200 | | _ : | | | | | | |
| Operatives (Semi- skilled) - 5300 | | | | | | | | 0 |
| Laborers (Unskilled) - 5400 | | | | | | | | 0 |
| Service Workers - 5500 | | | | | | | | 0 |
| Total 1.3 Employment of P | art Time Da | 0 die Emple | 0 | 0 | 0 | Jump to question: 1.3 | 0 | 1 |

| Major Joh Cat | | | | | | | | |
|--|--|--|--|--|--|--|-----------------|----------|
| Major Job Category / Job Code | | | | | | Persons wi | th Disabilities | ; |
| Officials - 1000 | | | | | | | | |
| Managers - 2000 | | | | | | | | |
| Professionals - 3000 | | | | | | | | |
| Technicians - 4000 | | | | | | | | |
| Sales Workers - 4500 | | | | | | | | |
| Office and Clerical - 510 | | | | | | | 1 | |
| Craftspersons (Skilled) - | | | | | | | | |
| Operatives (Semi-skilled | d) - 5300 | | | | | | | |
| Laborers (Unskilled) - 54 | 400 | | | | | | | |
| Service Workers - 5500 | | | | | | | | |
| Total | | | | | | | 1 | |
| 1.4 Part-Time Employ | yment | | | | | Jump to o | uestion: 1.4 | ~ |
| Of all the part-time empl worked 15 or more hour | loyees listed in Question | n 1.3, how many work | ed less than | 15 hours per | week and ho | ow many | | |
| | , | | | | | | | |
| 1.4 Part-Time Employ Number working less tha | • | | | | | Jump to c | uestion: 1.4 | |
| - | | | | | | | | |
| 1.4 Part-Time Employ | - | | | | | Jump to c | uestion: 1.4 • | |
| Number working 15 or m | nore nours per week | | | | | | 2 | |
| 1.5 Full-Time Hiring | | | | | | Jump to c | uestion: 1.5 | ~ |
| Enter the number of full- (Do not include internal | | | | | ull-time statu | s during the fis | scal year.) | |
| 1.5 Full-Time Hiring | | | | | | Jump to c | uestion: 1.5 | ~ |
| No full-time employees | were hired (check here i | if applicable) | | | | | <u>√</u> | |
| 1.5 Full Time History | | | | | | l. | | |
| 1.5 Full-Time Hiring Major Job Category / | | | | | | Jump to c | uestion: 1.5 | Y |
| Job Code | Minority Female | Non-Minority Fema | le Min | ority Male | Non-Mind | ority Male | T | otal |
| Officials - 1000 | | | | | | | | 0 |
| Managers - 2000 | | | - | | | | | 0 |
| Professionals - 3000 | | | | | | | | 0 |
| Technicians - 4000 | | | | | | | | 0 |
| Sales Workers - 4500 | | | | | | | | 0 |
| Office / Service Workers - 5100-5500 | | | | | | | | 0 |
| Total | 0 | | 0 | 0 | | 0 | | 0 |
| 1.6 Full-Time and Pa | rt-Time Job Opening | ıs | | | | lume to | uestion: 1.6 | <i>y</i> |
| Enter the total number of previously filled positions regardless of whether the whether it was filled by a the promotion of an emprey of the promotion of an emprey or eated position to the promotion of the promotion of the promotion of the promotion of an emprey of the promotion of the promotio | s and newly created pos- ney were filled during the an internal or an externa- oloyee who stays in esse o be filled). If no full-time rt-Time Job Opening part-time job openings | sitions. Include all poses year. If a job openin all candidate. Do not in entially the same job so ope | sitions that be g was filled di nclude as job but has a diffe | ecame availab uring the year openings any erent title (i.e. | le during the r, include it re positions cr where there | e fiscal year, egardless of eated through e was no vacar Jump to c | uestion: 1.6 s | |
| 1.7 Hiring Contractor During the fiscal year, di | | contractors to provide | e any of the fr | ollowing servi | ces? | Jump to c | uestion: 1.7 | Y |
| 1.7 Hiring Contractor | , | 2 | - any or the 10 | any sor vie | | | uestion: 1.7 | |
| Underwritting solicitation | related activities | | | | | Checl | all that apply | |
| _ | | | | | | | | |
| Direct Mail | | | | | | | | |
| Telemarketing | | | | | | | | |
| Other development activ | vities | | | | | | | |
| Legal services | | | | | | | ~ | |
| Human Resource service | ces | | | | | | | |
| Accounting/Payroll | | | | | | | | |
| Computer operations | | | | | | | ✓ | |
| Website design | | | | | | | | |
| | | | | | | | ✓ | |
| Website content | | | | | | | | |
| | | | | | | | | |

| Broadcasting engineering | | | | |
|--|----------------|--|-------------|-----------------------|
| | | | | |
| Engineering | | | | |
| Program director activities | | | | |
| None of the above | | | | |
| Comments Question Com | nment | | | |
| No Comments for this section | | | | |
| 2.1 Corporate Management | | | Jun | np to question: 2.1 🗸 |
| Chief Evenutive Officer | # of Employees | | nual Salary | Average Tenure |
| Chief Executive Officer | 1.00 | \$ | 77,000 | 1 |
| Chief Executive Officer - Joint | | \$ | | |
| Chief Operations Officer | | \$ | | |
| Chief Operations Officer - Joint | | \$ | | |
| Chief Financial Officer | 1.00 | \$ | 49,970 | 2 |
| Chief Financial Officer - Joint | | \$ | | |
| Chief Digital Media Operations | | \$ | | |
| Chief Digital Media Operations - Joint | | \$ | | |
| 2.1 Corporate Management | | | Jun | np to question: 2.1 🗸 |
| Please list the Other Job titles in this sub-category not liste | d above | | | |
| 2.2 Communication and Promotions | | | J <u>un</u> | np to question: 2.2 🕶 |
| Publicity, Program Promotion Chief | | \$ | | |
| Publicity, Program Promotion Chief - Joint | | \$ | | |
| Communication and Public Relations, Chief | | \$ | | |
| Communication and Public Relations, Chief - Joint | | \$ | | |
| Head of Audience | | \$ | | |
| Head of Audience - Joint | | \$ | | |
| Social Media Specialist / Manager | | \$ | | |
| | | - | | |
| Social Media Specialist / Manager - Joint | | \$ | | |
| | | \$ | | on to guestian 200 m |
| 2.2 Communication and Promotions | d above | \$ | Jun | np to question: 2.2 🗸 |
| | d above | \$ | Jun | np to question: 2.2 V |
| 2.2 Communication and Promotions | | \$ | Jun | np to question: 2.3 🗸 |
| 2.2 Communication and Promotions Please list the Other Job titles in this sub-category not liste 2.3 Programming and Productions Programming Director | d above | \$ | | |
| 2.2 Communication and Promotions Please list the Other Job titles in this sub-category not liste 2.3 Programming and Productions Programming Director Programming Director - Joint | | \$ | Jun | np to question: 2.3 🗸 |
| 2.2 Communication and Promotions Please list the Other Job titles in this sub-category not lister 2.3 Programming and Productions Programming Director Programming Director - Joint Production, Chief | | | Jun | np to question: 2.3 🗸 |
| 2.2 Communication and Promotions Please list the Other Job titles in this sub-category not liste 2.3 Programming and Productions Programming Director Programming Director - Joint | | \$ | Jun | np to question: 2.3 🗸 |
| 2.2 Communication and Promotions Please list the Other Job titles in this sub-category not lister 2.3 Programming and Productions Programming Director Programming Director - Joint Production, Chief | | \$ | Jun | np to question: 2.3 🗸 |
| 2.2 Communication and Promotions Please list the Other Job titles in this sub-category not liste 2.3 Programming and Productions Programming Director Programming Director - Joint Production, Chief Production, Chief - Joint | | \$ \$ \$ | Jun | np to question: 2.3 🗸 |
| 2.2 Communication and Promotions Please list the Other Job titles in this sub-category not liste 2.3 Programming and Productions Programming Director Programming Director - Joint Production, Chief Production, Chief - Joint Executive Producer | | \$ \$ \$ | Jun | np to question: 2.3 🗸 |
| 2.2 Communication and Promotions Please list the Other Job titles in this sub-category not lister 2.3 Programming and Productions Programming Director Programming Director - Joint Production, Chief Production, Chief - Joint Executive Producer Executive Producer - Joint | | \$ \$ \$ \$ | Jun | np to question: 2.3 🗸 |
| 2.2 Communication and Promotions Please list the Other Job titles in this sub-category not liste 2.3 Programming and Productions Programming Director Programming Director - Joint Production, Chief Production, Chief - Joint Executive Producer Executive Producer - Joint Producer | | \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ | Jun | np to question: 2.3 🗸 |
| 2.2 Communication and Promotions Please list the Other Job titles in this sub-category not liste 2.3 Programming and Productions Programming Director Programming Director - Joint Production, Chief Production, Chief - Joint Executive Producer Executive Producer - Joint Producer Producer - Joint | | \$ \$ \$ \$ \$ | Jun | np to question: 2.3 🗸 |
| 2.2 Communication and Promotions Please list the Other Job titles in this sub-category not liste 2.3 Programming and Productions Programming Director Programming Director - Joint Production, Chief Production, Chief - Joint Executive Producer Executive Producer - Joint Producer Producer - Joint Digital Content Director | | \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ | Jun | np to question: 2.3 🗸 |
| 2.2 Communication and Promotions Please list the Other Job titles in this sub-category not lister 2.3 Programming and Productions Programming Director Programming Director - Joint Production, Chief Production, Chief - Joint Executive Producer Executive Producer - Joint Producer Producer - Joint Digital Content Director - Joint | | \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ | Jun | np to question: 2.3 🗸 |
| 2.2 Communication and Promotions Please list the Other Job titles in this sub-category not liste 2.3 Programming and Productions Programming Director Programming Director - Joint Production, Chief Production, Chief - Joint Executive Producer Executive Producer - Joint Producer Producer - Joint Digital Content Director Digital Content Director - Joint Digital Project Manager | | \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ | Jun | np to question: 2.3 🗸 |
| 2.2 Communication and Promotions Please list the Other Job titles in this sub-category not lister 2.3 Programming and Productions Programming Director Programming Director - Joint Production, Chief Production, Chief - Joint Executive Producer Executive Producer - Joint Producer Producer - Joint Digital Content Director Digital Content Director - Joint Digital Project Manager Digital Project Manager - Joint | | \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ | Jun | np to question: 2.3 🗸 |
| 2.2 Communication and Promotions Please list the Other Job titles in this sub-category not liste 2.3 Programming and Productions Programming Director Programming Director - Joint Production, Chief Production, Chief - Joint Executive Producer Executive Producer - Joint Producer Producer - Joint Digital Content Director Digital Content Director - Joint Digital Project Manager Digital Project Manager - Joint Managing Director, Audience Engagement Managing Director, Audience Engagement - Joint | | \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ | Jun 54,231 | ap to question: 2.3 V |
| 2.2 Communication and Promotions Please list the Other Job titles in this sub-category not lister 2.3 Programming and Productions Programming Director Production, Chief Production, Chief - Joint Executive Producer Executive Producer - Joint Producer Producer - Joint Digital Content Director Digital Content Director - Joint Digital Project Manager Digital Project Manager Digital Project Manager - Joint Managing Director, Audience Engagement | 1.00 | \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ | Jun 54,231 | np to question: 2.3 🗸 |
| 2.2 Communication and Promotions Please list the Other Job titles in this sub-category not lister 2.3 Programming and Productions Programming Director Programming Director - Joint Production, Chief Production, Chief - Joint Executive Producer Executive Producer - Joint Producer Producer - Joint Digital Content Director Digital Content Director - Joint Digital Project Manager Digital Project Manager - Joint Managing Director, Audience Engagement Managing Director, Audience Engagement - Joint 2.3 Programming and Productions | 1.00 | \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ | Jun 54,231 | ap to question: 2.3 V |
| 2.2 Communication and Promotions Please list the Other Job titles in this sub-category not lister 2.3 Programming and Productions Programming Director Programming Director - Joint Production, Chief Production, Chief - Joint Executive Producer Executive Producer - Joint Producer Producer - Joint Digital Content Director Digital Content Director - Joint Digital Project Manager Digital Project Manager - Joint Managing Director, Audience Engagement Managing Director, Audience Engagement - Joint 2.3 Programming and Productions | 1.00 | \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ | Jun 54,231 | ap to question: 2.3 V |
| 2.2 Communication and Promotions Please list the Other Job titles in this sub-category not lister 2.3 Programming and Productions Programming Director Programming Director - Joint Production, Chief Production, Chief - Joint Executive Producer Executive Producer - Joint Producer Producer Producer Digital Content Director Digital Content Director - Joint Digital Project Manager Digital Project Manager - Joint Managing Director, Audience Engagement Managing Director, Audience Engagement - Joint 2.3 Programming and Productions Please list the Other Job titles in this sub-category not lister 2.4 Development and Fundraising Pevelopment, Chief | 1.00 | \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ | Jun 54,231 | ap to question: 2.3 V |
| 2.2 Communication and Promotions Please list the Other Job titles in this sub-category not liste 2.3 Programming and Productions Programming Director Programming Director - Joint Production, Chief Production, Chief - Joint Executive Producer Executive Producer - Joint Producer Producer - Joint Digital Content Director Digital Content Director - Joint Digital Project Manager Digital Project Manager - Joint Managing Director, Audience Engagement Managing Director, Audience Engagement - Joint 2.3 Programming and Productions Please list the Other Job titles in this sub-category not lister 2.4 Development, Chief Development, Chief Development, Chief | 1.00 | \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ | Jun 54,231 | ap to question: 2.3 V |
| 2.2 Communication and Promotions Please list the Other Job titles in this sub-category not lister 2.3 Programming and Productions Programming Director Programming Director - Joint Production, Chief Production, Chief - Joint Executive Producer Executive Producer - Joint Producer Producer - Joint Digital Content Director Digital Content Director - Joint Digital Project Manager Digital Project Manager - Joint Managing Director, Audience Engagement Managing Director, Audience Engagement - Joint 2.3 Programming and Productions Please list the Other Job titles in this sub-category not lister 2.4 Development and Fundraising Revelopment, Chief | 1.00 | \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ | Jun 54,231 | ap to question: 2.3 V |
| 2.2 Communication and Promotions Please list the Other Job titles in this sub-category not liste 2.3 Programming and Productions Programming Director Programming Director - Joint Production, Chief Production, Chief - Joint Executive Producer Executive Producer - Joint Producer Producer - Joint Digital Content Director Digital Content Director - Joint Digital Project Manager Digital Project Manager - Joint Managing Director, Audience Engagement Managing Director, Audience Engagement - Joint 2.3 Programming and Productions Please list the Other Job titles in this sub-category not lister 2.4 Development, Chief - Joint Development, Chief - Joint | 1.00 | \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ | Jun 54,231 | ap to question: 2.3 V |
| 2.2 Communication and Promotions Please list the Other Job titles in this sub-category not liste 2.3 Programming and Productions Programming Director Programming Director - Joint Production, Chief Production, Chief - Joint Executive Producer Executive Producer - Joint Producer Producer - Joint Digital Content Director Digital Content Director - Joint Digital Project Manager Digital Project Manager - Joint Managing Director, Audience Engagement Managing Director, Audience Engagement - Joint 2.3 Programming and Productions Please list the Other Job titles in this sub-category not lister 2.4 Development and Fundraising Development, Chief Development, Chief Development, Chief - Joint Member Services, Chief | 1.00 | \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ | Jun 54,231 | ap to question: 2.3 V |

| Membership Fundraising, Chief - Joint | | \$ | | | |
|--|------|----------------|----|--------|-------------------------|
| Major Giving Fundraising Chief | | \$ | | | |
| Major Giving Fundraising Chief - Joint | | \$ | | | |
| On-Air Fundraising, Chief | | \$ | | | |
| On-Air Fundraising, Chief - Joint | | \$ | | | |
| Auction Fundraising, Chief | | \$ | | | |
| Auction Fundraising, Chief - Joint | | \$ | | | |
| 2.4 Development and Fundraising | | | | | Jump to question: 2.4 ❤ |
| Please list the Other Job titles in this sub-category not listed abo | ve | | | | camp to quoduom 2,7 · |
| | | | | | |
| 2.5 Underwritting and Grant Sollicitation | | | | | Jump to question: 2.5 ✓ |
| Underwriting, Chief | | | \$ | | |
| Underwriting, Chief - Joint | | | \$ | | |
| Corporate Underwriting, Chief | | | \$ | | |
| Corporate Underwriting, Chief - Joint | | | \$ | | |
| Foundation Underwriting, Chief | | | \$ | | |
| Foundation Underwriting, Chief - Joint | | | \$ | | |
| Government Grants Solicitation, Chief | | | \$ | | |
| Government Grants Solicitation, Chief - Joint | | | \$ | | |
| 2.5 Underwritting and Grant Sollicitation | | | | | Jump to question: 2.5 ❖ |
| Please list the Other Job titles in this sub-category not listed abo | ve | | | | sump to question. 2.5 V |
| <u> </u> | | | | | |
| 2.6 Broadcast Engineering and Information Technology | 7 | | | | Jump to question: 2.6 ❤ |
| Operations and Engineering, Chief | | | \$ | | |
| Operations and Engineering, Chief - Joint | | | \$ | | |
| Engineering Chief | | | \$ | | |
| Engineering Chief - Joint | | | \$ | | |
| Broadcast Engineer 1 | | | \$ | | |
| Broadcast Engineer 1 - Joint | | | \$ | | |
| Production Engineer | | | \$ | | |
| Production Engineer - Joint | | | \$ | | |
| Facilities, Satellite and Tower Maintenance, Chief | | | ¢ | | |
| Facilities, Satellite and Tower Maintenance, Chief - Joint | | | ď | | |
| | | | \$ | | |
| Technical Operations, Chief | | | \$ | | |
| Technical Operations, Chief - Joint | | | \$ | | |
| Information Technology, Director | | | \$ | | |
| Information Technology, Director - Joint | | | \$ | | |
| Web Administrator/Web Master | | | \$ | | |
| Web Administrator/Web Master - Joint | | | \$ | | |
| 2.6 Broadcast Engineering and Information Technology | , | | | | Jump to question: 2.6 ♥ |
| Please list the Other Job titles in this sub-category not listed abo | | | | | |
| | | | | | |
| 2.7 Journalists, Announcers, Broadcast and Traffic | | | | | Jump to question: 2.7 ✓ |
| News / Current Affairs Director | 1.00 | \$ | | 53,563 | 5 |
| News / Current Affairs Director - Joint | | \$ | | | |
| Music Director | | \$ | | | |
| Music Librarian/Programmer | | \$ | | | |
| Announcer / On-Air Talent | | \$ | | | |
| Announcer / On-Air Talent - Joint | | \$ | | | |
| Reporter | | \$ | | | |
| Reporter | | | | | |
| Reporter - Joint | | \$ | | | |
| | | \$ | | | |
| Reporter - Joint | | \$ | | | |
| Public Information Assistant Public Information Assistant - Joint | | \$ | | | |
| Reporter - Joint Public Information Assistant Public Information Assistant - Joint Broadcast Supervisor | | \$ \$ \$ | | | ▤ |
| Reporter - Joint Public Information Assistant Public Information Assistant - Joint | | \$ | | | |

| Director of Continuity / Troffic | | 4 | |
|---|------------------------------------|----------------------------|-------------------------|
| Director of Continuity / Traffic - Joint | | \$ | |
| 2.7 Journalists, Announcers, Broadcast and | | | Jump to question: 2.7 ❤ |
| Please list the Other Job titles in this sub-category | not listed above | | |
| 2.8 Education and Community Engagement | t | | Jump to question: 2.8 ➤ |
| Education, Chief | | \$ | |
| Education, Chief - Joint | | \$ | |
| Volunteer Coordinator | 1.00 | \$ 50,203 | 3 |
| Volunteer Coordinator - Joint | | \$ | |
| Events Coordinator | | \$ | |
| Events Coordinator - Joint | | | |
| | | \$ | |
| Section 2. Average Salary Totals | 5.00 | \$ 284,967 | 15 |
| 2.8 Education and Community Engagement | | | Jump to question: 2.8 🗸 |
| Please list the Other Job titles in this sub-category | not listed above | | |
| Comments | Commont | | |
| Question No Comments for this section | Comment | | |
| 3.1 Governing Board Method of Selection | | | Jump to question: 3.1 ✓ |
| Enter the number of governing board members (inc | cluding the chairperson and both | voting and non-voting | Jump to question. 3.1 ▼ |
| ex-officio members) who are selected by the follow | ring methods: | | |
| 3.1 Governing Board Method of Selection | | | Jump to question: 3.1 ✔ |
| Ex-Officio (Automatic membership because of ano | ther office held) | | |
| 3.1 Governing Board Method of Selection | | | Jump to question: 3.1 ✔ |
| Appointed by government legislative body (includir or other government official (e.g. governor) | ng school board) | | |
| | | | |
| 3.1 Governing Board Method of Selection | | | Jump to question: 3.1 ✓ |
| Elected by community/membership | | | 10 |
| 3.1 Governing Board Method of Selection | | | Jump to question: 3.1 ✔ |
| Other (please specify below) | | | 2 |
| 3.1 Governing Board Method of Selection | | | Jump to question: 3.1 ✔ |
| KBOO Foundation Board of Directors is 12 member | ers. There are currently 2 vacanc | ies. | |
| 3.1 Governing Board Method of Selection | | | lump to question 2.4.55 |
| Elected by board of directors itself (self-perpetuating | na body) | | Jump to question: 3.1 ✓ |
| | J1/ | | |
| 3.1 Governing Board Method of Selection | | | Jump to question: 3.1 ✓ |
| Total number of board members (Automatic total or | f the above) | | 12 |
| 3.2 Governing Board Members | | | Jump to question: 3.2 ♥ |
| Please report the racial or ethnic group of the memnumber of governing board members with a disabil | | gender. Please also report | the |
| | | | |
| 3.2 Governing Board Members For minority group identification, please refer to "In | structions and Definitions" in the | Employment subsection | Jump to question: 3.2 ∨ |
| | Structions and Delimitoris in the | Employment subsection. | |
| 3.2 Governing Board Members | | | Jur More Th |
| African American Hispan | ic Native American | Asian / Pacific White, I | Non-Hispanic One Ra |
| Board | 1 | _ | 2 |
| Members | | | |
| Male Board Members | | _ | 6 |
| Total 1 | 1 0 | 0 | 8 |
| 1 | 1 | О | • |
| 3.2 Governing Board Members | | | Jump to question: 3.2 ✔ |
| Number of Vacant Positions | | | 2 |
| 3.2 Governing Board Members | | | Jump to question: 3.2 ❤ |
| Total Number of Board Members (Total should equ | al the total reported in Question | 3.1.) | 12 |
| 3.2 Governing Board Members | | | Jump to question: 3.2 ❤ |
| Number of Board Members with disabilities | | | 1 |
| Comments | | | |
| Question | Comment | | |
| No Comments for this section | | | |
| 4.1 Community Outreach Activities | | | Jump to question: 4.1 ♥ |
| | | | |

Did the grant recipient engage in any of the following community outreach services, and, if so, did the outreach activity have a specific, formal component designed to be of special service to either the educational community or minority and/or other diverse audiences?

| uce public service announcements have a specific, formal component designed to be of special service to the educational munity? he public service announcements have a specific, formal component designed to be of special service to the minority munity and/or diverse audiences? dcast community activities information (e.g., community bulletin board, series highlighting local nonprofit agencies)? Ye he community activities information broadcast have a specific, formal component designed to be of special service to the ational community? he community activities information broadcast have a specific, formal component designed to be of special service to the rity community and/or diverse audiences? uce/distribute informational materials based on local or national programming? Ye he informational programming materials have a specific, formal component designed to be of special service to the ational community? he informational programming materials have a specific, formal component designed to be of special service to the minority munity and/or diverse audiences? community events (e.g. benefit concerts, neighborhood festivals)? Ye he community events (e.g. benefit concerts, neighborhood festivals)? No community events (e.g. benefit concerts, neighborhood festivals)? No community events have a specific, formal component designed to be of special service to the educational community? No community events have a specific, formal component designed to be of special service to the minority community and/or sea audiences? ide locally created content for your own or another community-based computer network/web site? No community events developed to the educational service to the educational munity? |
|--|
| he public service announcements have a specific, formal component designed to be of special service to the educational munity? he public service announcements have a specific, formal component designed to be of special service to the minority munity and/or diverse audiences? deast community activities information (e.g., community bulletin board, series highlighting local nonprofit agencies)? Ye he community activities information broadcast have a specific, formal component designed to be of special service to the ational community? he community activities information broadcast have a specific, formal component designed to be of special service to the rity community and/or diverse audiences? uce/distribute informational materials based on local or national programming? he informational programming materials have a specific, formal component designed to be of special service to the ational community? he informational programming materials have a specific, formal component designed to be of special service to the minority munity and/or diverse audiences? community events (e.g. benefit concerts, neighborhood festivals)? Ye he community events have a specific, formal component designed to be of special service to the educational community? Note that the designed to be of special service to the minority community events have a specific, formal component designed to be of special service to the minority community events have a specific, formal component designed to be of special service to the minority community events have a specific, formal component designed to be of special service to the minority community events have a specific, formal component designed to be of special service to the minority community events have a specific, formal component designed to be of special service to the deucational ending the formal component designed to be of special service to the deucational ending the formal component designed to be of special service to the deucational ending the formal component designed to be of s |
| he public service announcements have a specific, formal component designed to be of special service to the minority and/or diverse audiences? Ye deast community activities information (e.g., community bulletin board, series highlighting local nonprofit agencies)? Ye he community activities information broadcast have a specific, formal component designed to be of special service to the ational community? The community activities information broadcast have a specific, formal component designed to be of special service to the rity community and/or diverse audiences? Uncertainty and/or diverse audiences? We informational programming materials based on local or national programming? Ye he informational programming materials have a specific, formal component designed to be of special service to the ational community? The informational programming materials have a specific, formal component designed to be of special service to the minority munity and/or diverse audiences? Community events (e.g. benefit concerts, neighborhood festivals)? Ye he community events have a specific, formal component designed to be of special service to the educational community? Note that the programming materials have a specific formal component designed to be of special service to the minority munity events have a specific, formal component designed to be of special service to the minority community events have a specific, formal component designed to be of special service to the minority community and/or sea audiences? Ye he locally created content for your own or another community-based computer network/web site? Note that the minority is a specific to the educational of |
| deast community activities information (e.g., community bulletin board, series highlighting local nonprofit agencies)? Ye he community activities information broadcast have a specific, formal component designed to be of special service to the ational community? No additional community activities information broadcast have a specific, formal component designed to be of special service to the rity community and/or diverse audiences? Ye he informational materials based on local or national programming? Ye he informational programming materials have a specific, formal component designed to be of special service to the ational community? No anional community activities informational materials have a specific, formal component designed to be of special service to the minority munity and/or diverse audiences? Ye he informational programming materials have a specific, formal component designed to be of special service to the minority munity and/or diverse audiences? Ye he community events (e.g. benefit concerts, neighborhood festivals)? Ye he community events have a specific, formal component designed to be of special service to the educational community? No he community events have a specific, formal component designed to be of special service to the minority community and/or se audiences? Ye he locally created content for your own or another community-based computer network/web site? No anional community activities information broadcast have a specific, formal component designed to be of special service to the educational of the educational |
| he community activities information broadcast have a specific, formal component designed to be of special service to the ational community? he community activities information broadcast have a specific, formal component designed to be of special service to the rity community and/or diverse audiences? uce/distribute informational materials based on local or national programming? Ye he informational programming materials have a specific, formal component designed to be of special service to the ational community? he informational programming materials have a specific, formal component designed to be of special service to the minority munity and/or diverse audiences? community events (e.g. benefit concerts, neighborhood festivals)? Ye he community events have a specific, formal component designed to be of special service to the educational community? No he community events have a specific, formal component designed to be of special service to the minority community and/or se audiences? ide locally created content for your own or another community-based computer network/web site? No he locally created web content have a specific, formal component designed to be of special service to the educational |
| he community activities information broadcast have a specific, formal component designed to be of special service to the rity community and/or diverse audiences? Ye he informational materials based on local or national programming? Ye he informational programming materials have a specific, formal component designed to be of special service to the adiational community? The informational programming materials have a specific, formal component designed to be of special service to the minority munity and/or diverse audiences? The community events (e.g. benefit concerts, neighborhood festivals)? The community events have a specific, formal component designed to be of special service to the educational community? Note the community events have a specific, formal component designed to be of special service to the minority community and/or se audiences? The community events have a specific, formal component designed to be of special service to the minority community and/or se audiences? The community events have a specific, formal component designed to be of special service to the minority community and/or se audiences? The locally created content for your own or another community-based computer network/web site? Ye he locally created web content have a specific, formal component designed to be of special service to the educational |
| uce/distribute informational materials based on local or national programming? Ye he informational programming materials have a specific, formal component designed to be of special service to the ational community? No munity and/or diverse audiences? community events (e.g. benefit concerts, neighborhood festivals)? Ye he community events have a specific, formal component designed to be of special service to the ducational community? No munity events have a specific, formal component designed to be of special service to the educational community? No he community events have a specific, formal component designed to be of special service to the minority community and/or se audiences? Ye he locally created content for your own or another community-based computer network/web site? No he locally created web content have a specific, formal component designed to be of special service to the educational |
| he informational programming materials have a specific, formal component designed to be of special service to the ational community? he informational programming materials have a specific, formal component designed to be of special service to the minority munity and/or diverse audiences? community events (e.g. benefit concerts, neighborhood festivals)? he community events have a specific, formal component designed to be of special service to the educational community? Note that the community events have a specific, formal component designed to be of special service to the minority community and/or see audiences? ide locally created content for your own or another community-based computer network/web site? Ye he locally created web content have a specific, formal component designed to be of special service to the educational |
| he informational programming materials have a specific, formal component designed to be of special service to the minority munity and/or diverse audiences? Community events (e.g. benefit concerts, neighborhood festivals)? Note that the community events have a specific, formal component designed to be of special service to the educational community? Note that the community events have a specific, formal component designed to be of special service to the minority community and/or see audiences? In the community events have a specific, formal component designed to be of special service to the minority community and/or see audiences? Ye he locally created content for your own or another community-based computer network/web site? Note that the minority is a specific formal component designed to be of special service to the educational is a specific formal component designed to be of special service to the educational is a specific formal component designed to be of special service to the educational is a specific formal component designed to be of special service to the educational is a specific formal component designed to be of special service to the educational is a specific formal component designed to be of special service to the educational is a specific formal component designed to be of special service to the educational is a specific formal component designed to be of special service to the educational is a specific formal component designed to be of special service to the educational is a specific formal component designed to be of special service to the educational is a specific formal component designed to be of special service to the educational is a specific formal component designed to be of special service to the educational is a specific formal component designed to be of special service to the educational is a specific formal component designed to be of special service to the educational is a specific formal component designed to be of special service to the educational is a specific formal c |
| munity and/or diverse audiences? community events (e.g. benefit concerts, neighborhood festivals)? Ye he community events have a specific, formal component designed to be of special service to the educational community? Note that the community events have a specific, formal component designed to be of special service to the minority community and/or se audiences? Ide locally created content for your own or another community-based computer network/web site? Ye he locally created web content have a specific, formal component designed to be of special service to the educational Note that the designed is a specific formal component designed to be of special service to the educational |
| he community events have a specific, formal component designed to be of special service to the educational community? Note that the community events have a specific, formal component designed to be of special service to the minority community and/or se audiences? Idel locally created content for your own or another community-based computer network/web site? Yes the locally created web content have a specific, formal component designed to be of special service to the educational Note that the designed to be of special service to the educational of the service to the educational of the community that the service to the educational of the service to the educational of the community that the service to the educational of the service to the education of t |
| the community events have a specific, formal component designed to be of special service to the minority community and/or se audiences? ide locally created content for your own or another community-based computer network/web site? Ye he locally created web content have a specific, formal component designed to be of special service to the educational No |
| se audiences? ide locally created content for your own or another community-based computer network/web site? Ye he locally created web content have a specific, formal component designed to be of special service to the educational No |
| he locally created web content have a specific, formal component designed to be of special service to the educational No |
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| he locally created web content have a specific, formal component designed to be of special service to the minority Ye munity and/or diverse audiences? |
| ner with other community agencies or organizations (e.g., local commerical TV station, Red Cross, Urban League, school Ye ct)? |
| he partnership have a specific, formal component designed to be of special service to the educational community? |
| he partnership have a specific, formal component designed to be of special service to the minority community and/or diverse Yearces? |
| ments |

No Comments for this section

5.1 Radio Programming and Production

Jump to question: 5.1 ✓

Jump to question: 5.1 ✓

Instructions and Definitions:

5.1 Radio Programming and Production

About how many original hours of station program production in each of the following categories did the grant recipient complete this year? (For purposes of this survey, programming intended for national distribution is defined as all programming distributed or offered for distribution to at least one station outside the grant recipients local market.)

| Music (announcer in studio playing principally a sequence of musical recording) Arts and Cultural (includes live or narrated performances, interviews, and discussions, in the form of extended coverage and broadcast time devote to artistic and/or cultural subject matter) News and Public Affairs (includes regular coverage of news events, such as that produced by a newsroom, and public issues-driven listener participation, interview and discussion programs) Documentary (includes highly produced longform stand alone or series of programs, principally devoted to in-depth investigation, exploration, or examination of a single or related multiple subject matter) All Other (incl. sports and religious — Do NOT include fundraising) Total | 5.1 Radio Programming and Production | | Jump to | question: 5.1 🗸 |
|--|---|---------------------------|----------------------------------|-----------------|
| sequence of musical recording) Arts and Cultural (includes live or narrated performances, interviews, and discussions, in the form of extended coverage and broadcast time devote to artistic and/or cultural subject matter) News and Public Affairs (includes regular coverage of news events, such as that produced by a newsroom, and public issues-driven listener participation, interview and discussion programs) Documentary (includes highly produced longform stand alone or series of programs, principally devoted to in-depth investigation, exploration, or examination of a single or related multiple subject matter) All Other (incl. sports and religious — Do NOT include fundraising) | | For National Distribution | For Local Distribution/All Other | Total |
| performances, interviews, and discussions, in the form of extended coverage and broadcast time devote to artistic and/or cultural subject matter) News and Public Affairs (includes regular coverage of news events, such as that produced by a newsroom, and public issues-driven listener participation, interview and discussion programs) Documentary (includes highly produced longform stand alone or series of programs, principally devoted to in-depth investigation, exploration, or examination of a single or related multiple subject matter) All Other (incl. sports and religious — Do NOT include fundraising) | | 40 | 4,090 | 4,130 |
| coverage of news events, such as that produced by a newsroom, and public issues-driven listener participation, interview and discussion programs) Documentary (includes highly produced longform stand alone or series of programs, principally devoted to in-depth investigation, exploration, or examination of a single or related multiple subject matter) All Other (incl. sports and religious — Do NOT 130 130 130 include fundraising) | performances, interviews, and discussions, in the form of extended coverage and broadcast time | | 690 | 690 |
| stand alone or series of programs, principally devoted to in-depth investigation, exploration, or examination of a single or related multiple subject matter) All Other (incl. sports and religious — Do NOT 130 130 include fundraising) | coverage of news events, such as that produced by a newsroom, and public issues-driven listener | | 3,290 | 3,290 |
| include fundraising) | stand alone or series of programs, principally devoted to in-depth investigation, exploration, or examination of a single or related multiple subject | | 0 | Ø |
| Total 40 8,200 8,240 | | | 130 | 130 |
| | Total | 40 | 8,200 | 8,240 |

5.1 Radio Programming and Production

Jump to question: 5.1 ♥

Out of all these hours of station production during the year for about how many was a minority ethnic or racial group member in principal charge of the production? (Minority ethnic or racial groups refer to: African-American, Hispanic, Native American and Asian American/Pacific Islander.)

5.1 Radio Programming and Production

Jump to question: 5.1 🗸

Approx Number of Original Program Hours

2,266

Question No Comments for this section

Comments

6.1 Telling Public Radio's Story

Jump to question: 6.1 ❤

The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occured in Fiscal Year 2024. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. This section had previously been optional. Response to this section of the SAS is now

Joint licensee Grantees that have filed a 2024 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.

6.1 Telling Public Radio's Story

Jump to question: 6.1 V

1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

KBOO provides access and education to community members to enable them to produce content for radio, podcast, and web posts which KBOO provides access and education to community members to enable them to produce content for radio, podcast, and web posts which serve the community through music, news, and talk programming. The station is independent and programmed by members of the wide variety of communities in the Portland metro area. KBOO's mission calls its staff and volunteers to recruit and train volunteer programmers, prioritize diversity, and provide opportunities to marginalized and underserved groups. KBOO engages with new and younger generations of listeners through social media, podcasting, participation and tabling at events, and through a youth collective program designed to teach youth to produce audio media content for the community. In-person engagement is through volunteer recruitment, training, participation in events, and participation in committees and workgroups. KBOO has eight to ten classes per month including general volunteer training, FCC rules for broadcasting, intermediate and advanced broadcasting focusing on production, public affairs, engineering, and news.

6.1 Telling Public Radio's Story

Jump to question: 6.1 ✔

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

In 2024 KBOO partnered with: -The World Arts Foundation to broadcast and stream the annual "Martin Luther King Jr Tribute: Keep Alive the In 2024 RSDO partneted win: - The World Arts Foundation to broadcast and stream the annual matrix Littler Ring or Induce. Reep Airve the Dream' celebration, featuring speakers, testimonials, and opspel music by the African-American community; -The Waterfront Blues Festival to broadcast the festival to the greater community; -Oregon Community Media to distribute the Waterfront Blues Festival live, and election coverage, to other Oregon community radio stations; -The Oregon Jazz Society to broadcast Cathedral Park Jazz Festival live to the community; -Siren Nation to broadcast the Annual Billie Holiday Tribute Night -World Oregon to participate in their International Visitor Leadership Program. Hosting emerging leaders in their fields to foster mutual understanding. KBOO hosted groups from the republic of China and Laos. -Benson Polytechnic High School to give tours and presentations to students. -Outside In for Internships with houseless Youth - Roosevelt High School to participate in a career related learning project for students.

6.1 Telling Public Radio's Story

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

KBOO Impact: -390 volunteers trained -458.5 total training hours for volunteers -2,585 hours of volunteering from KBOO volunteers during live broadcasts and community festivals for a total of over 100 volunteering opport

6.1 Telling Public Radio's Story

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2024, and any plans you have made to meet the needs of these audiences during Fiscal Year 2025. If you regularly broadcast in a language other than English, please note the language broadcast.

KBOO volunteers produced and broadcast 2,266 hours of content and programming in 2024 dedicated to the needs and interests of minority, diverse, and immigrant audiences in the Portland community. This included Spanish language programming covering public affairs, cultural events, and music as well as English language content covering the issues of immigrant and diverse communities in Portland including, Jewish, Italian, African, and Slavic communities, Programs like Let's Talk About Race and Free Culture Radio explore diverse communities and are produced and made available to a national audience.

6.1 Telling Public Radio's Story

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

CPB funding accounted for roughly 10 percent of KBOO's budget in 2024. This funding supported efforts to broadcast the Waterfront Blues Festival to other Oregon community radio stations, broadcast national and international news programs, Democracy Now, and share the content of the Native Voice 1 network with the Portland Community. CPB funding also supports the production and distribution of several KBOO shows that are offered to a national audience. Additionally, one staff member continued course work on digital privacy and equity, one staff member completed a course on grant writing, and seven staff were able to participate in a three-day intensive diversity course.

Comments

No Comments for this section

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

Host/Reporter

Full Time African-American Job Title News Director Assistant News Director Managing Editor Senior Editor Editor Producer Senior Producer Producer Associate Reporter/Produce

| Reporter | |
|--|---|
| Beat Reporter | |
| Anchor/Reporter | |
| Anchor/Host | |
| Videographer | |
| Video Editor | |
| Other positions | |
| not already accounted for | |
| Total 1 0 0 0 0 Comments | 1 |
| Question Comment | |
| No Comments for this section | |
| 8.1 Which Content Management System (CMS) is your station using? | Jump to question: 8.1 ✔ |
| CMS is a platform that facilitates creating, editing, organizing, publishing web and mobile content. | |
| 8.1 Which Content Management System (CMS) is your station using? | Jump to question: 8.1 ✔ |
| Grove | Check all that apply |
| | |
| Bento | |
| WordPress | |
| Drupal | ✓ |
| None | |
| 8.1 Which Content Management System (CMS) is your station using? | Jump to question: 8.1 🗸 |
| Other | |
| 8.2 Which Customer Relationship Management (CRM) System is your station using? | Jump to question: 8.2 ❤ |
| CRM is a platform for planning and tracking direct marketing and fundraising programs and lead campaign communications with prospective and current donors/members; and serves as a database for storing user build profiles. | |
| 8.2 Which Customer Relationship Management (CRM) System is your station using? | Jump to question: 8.2 ✓ |
| | Check all that apply |
| CDP | |
| Salesforce | |
| Blackbaud | |
| Carl Bloom | |
| Roi Solutions | |
| Adobe | |
| Allegiance | |
| | |
| None | |
| 8.2 Which Customer Relationship Management (CRM) System is your station using? | Jump to question: 8.2 🗸 |
| Other | |
| DonorPerfect | |
| 8.3 Which Email Service Provider (ESP) is your station using? ESP is a platform that provides services and templates for developing, launching, tracking email campaign | Jump to question: 8.3 V |
| | |
| 8.3 Which Email Service Provider (ESP) is your station using? | Jump to question: 8.3 ✔ Check all that apply |
| Mailchimp | Check all that apply |
| Constant Contact | |
| GoDaddy | |
| | |
| SendGrid | |
| None | |
| 8.3 Which Email Service Provider (ESP) is your station using? | Jump to question: 8.3 V |
| Other | |
| 8.4 Which Marketing Automation Platform is your station using? | Jump to question: 8.4 ❤ |
| Marketing Automation Platform is a platform to automate marketing actions or tasks, streamline marketing | workflows, and measure the |
| outcomes of marketing campaigns. These tools provide a central marketing database for all marketing info segmented, personalized, and timely marketing experiences for donors and members. They multiple aspects of marketing including email, social media, lead generation, direct mail, digital advertising | rmation and interactions, create automation features across |
| 8.4 Which Marketing Automation Platform is your station using? | Jump to question: 8.4 ❤ |

| | | | Check all that apply |
|---|--|--|--|
| Mailchimp Marketing Platfor | m | | |
| Hubspot Marketing Hub | | | |
| Adobe | | | |
| None | | | |
| 8.4 Which Marketing Au | tomation Platform is your station | using? | Jump to question: 8.4 ❤ |
| Other | | | |
| Comments | | | _ |
| Question No Comments for this section | Comment | | |
| | e the capability to relay CAP-com | pliant EAS alerts during your stat | tion's Jump to question: 9.1 🗸 |
| FY{(FY})? | | | |
| Yes | | | V |
| No | | | |
| 9.1 Did your station hav | e the capability to relay CAP-com | pliant EAS alerts during your stat | tion's Jump to guestion: 9.1 V |
| FY{{FY}}? If no, why not? | | | |
| 0.2 Bloom savettue | EAS aguinment les and entert | number of claste dustry | |
| 9.2 Please consult your station's FY{{FY}}. Inclu | EAS equipment log and enter the de all required tests. | number of alerts during your | Jump to question: 9.2 ✓ |
| Number of alerts received fr | om the Emergency Alert System (EAS): | | 82 |
| Number of EAS alerts relayed | | | 14 |
| 9.3 Please select your in | nternal procedure for relaying the | following ca <u>tegories of EAS ever</u> | nts Jump to question: 9.3 V |
| that occurred during yo | ur station's FY{{FY}} (examples in ect "Varies/No policy" and provide | parentheses). If your policy varie | |
| National desired | ANI NIDE DIAT DIATE | | Variation (S. L. C. L. C |
| National alerts and tests (EA | AN, NPT, RMT, RWT) AE, CDW, CEM, LAE, LEW, TOE) | | Varies/No policy Log only |
| | alerts (AVW, EQW, FRW, HMW, NUW, F | RHW) | Varies/No policy |
| Non-Weather imminent dans | ger alerts (EVI, SPW) | | Varies/No policy |
| Weather alerts (BZW, DSW, | , FFW, FLW, SVR, TOA, TOR, WSW) | | Log only |
| | nternal procedure for relaying the ur station's FY{{FY}} (examples in | | |
| Event Code, please sele | ect "Varies/No policy" and provide | | |
| Further explanation (Optional | ai) | | |
| 9.4 Please describe the | relationship between your station uring your station's FY{{FY}}. | and local emergency manageme | unt Jump to question: 9.4 V |
| | | ocal emergency managers and makes | independent decisions on which |
| alerts to report and how to re | eceives press releases from FEMA and le report them across radio, website, and se | ocial media. | independent decisions on which |
| | nsmitter only, please list the make | and model of your EAS equipme | ent Jump to question: 9.5 V |
| | /}} calendar year. ist this info for separate transmitte ition entered last year, please revie | | |
| -Below is what your sta | Call letters | ew and make necessary edits Model | Make |
| 1 | КВОО | 3,644 | Sage Alerting |
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| 9.6 (For State Network EAS equipment locate relevant alerts as of th | s, Duopolies, multiped at each additional | ole transmitters) Does I transmitter site allowi | your station ha ing for geo-tar | ave separate ു geted, locally- | ump to question: 9.6 | ~ |
| relevant alerts as of th | ie end of {{FY}} cale | ndar year? | | | | |
| Yes | | | | | | |
| No | | | | | | |
| N/A | | | | | 7 | |
| Comments | | | | | | |
| Question No Comments for this sec | ction | Comment | | | | |
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