



Development Committee Meeting Notes

Date: Monday, 7/21/2025

Time: 5:30pm

Present:	Station Manager	Nathan Vandiver
	Directors	Mike Frost, Jamie Bair, Jill Blanchard
	Staff	Danielle Schira, Arty Wall
	Volunteers	Sekoynia Azikiwe, Tyson Stanger

Note taker: Jill Blanchard

JUNE AGENDA

- Welcome and introductions
- Corporation for Public Broadcasting (CPB) Funding
- Messaging
- Fall Drive
 - Details
 - Pitch guide
- FY26 Budget
 - Preliminary revenue goals
 - Development Committee support
- Announcements
- Other Development Committee news
- Adjourn

NOTES

Welcome and Introductions

CPB Funding

- Congress voted to rescind CPB funding previously allocated for FY26 and FY27.
 - This is a loss of \$110,000 in funding, or approximately 10% of the FY25 operating budget

- KBOO's membership accounts for approximately 80% of KBOO's funding
- KBOO will diversify revenue streams including grants and business partnerships
- The committee shared thoughts on the matter
- Oregon Arts Watch story
 - KBOO Community Radio is mentioned:
<https://www.orartswatch.org/congressional-takebacks-of-arts-cultural-funding-hit-oregon-and-the-nation-hard/>.

Messaging

- Fall fundraising drive
 - KBOO Out Loud
 - Mailer includes letter from Board President, Mike Frost regarding loss of CPB funding
- No Quiet Hours Festival
 - Friday, 7/25 and Saturday, 7/26 from 5pm until 9pm
 - Documentary fundraiser festival
 - Supported by Friends of Noise
 - KBOO to remote live broadcast the event

Fall Drive

- KBOO Out Loud
 - Begins on National Radio Day - Wednesday, 8/20
 - Ends after the Annual Meeting - Saturday, 9/20
 - Pitch guide
 - [25FD Pitch Guide](#)
 - [25FD Additional Pitch Language](#)
 -

FY26 Budget

- Danielle, KBOO's Bookkeeper, presented FY26 preliminary fundraising projections.
 - Planning to budget for income with a proven track record for success
 - Individual members
 - Grants and partnerships
 - Other fundraising activities
 - Underwriting
 - Promotional sales
 - Media sponsorships
 - What worked well in FY25


- Donor thank you process
- Board-led in-person donation events at the station
- Grant funding
- Underwriting
- Media sponsorships
- Development Committee support request: individual members
 - Thank yous to members leaving KBOO in their estate plans
 - Thank yous to major donors
 - Board-led in-person donation events
 - Story collections
- Development Committee support request: businesses
 - Identify new underwriting and advertising partners
 - Send Kate, engagement@kboo.org, contact information of marketing staff
 - Passing out underwriting flyers
 - Business sponsors for events
 - Introducing staff to marketing contacts
 - Passing out sponsorship packages
 - Charity of Choice partners
 - Sign up KBOO to receive a portion of a business' proceeds for a particular day
 - Email Kate and Nathan, manager@kboo.org, with the information of the business that will hold the charity of choice event
 - Community calendar
 - To add to KBOO's Community Calendar, complete the Google Form [KBOO Community Calendar Form](#)
- Development Committee support request: grants
 - Send prospects to Danielle, accounting@kboo.org, and Arty, membership@kboo.org

Announcements

- No announcements

Other Development Committee news, not covered during the meeting

- Best Radio Station

- Willamette Week readers voted KBOO for Best Radio Station in the Best of Portland poll
 - The first time KBOO has won this category in, at least, 9 years
- Meagan will be leading the outreach effort to local businesses
 - If you are interested in community outreach for business support, contact Megan for assignments
 - If you have a personal relationship/interest with a local business, feel free to contact them with KBOO's partnership package and let Megan know when, and to whom, you reached out
 -  Partnership Packet.pdf
- Major donor lists
 - Jamie will be taking the lead on Major Donor thank you cards
 - Contact Jamie to assist and to receive your list of donors, thank-you cards, and stamps
- Annual meeting
 - Sekoynia and Jill are working on a plan to Invite major donors to the Annual Meeting scheduled for Saturday, 9/20 at Mississippi Studios.
 - Mailer
 - Email
 - Phone calls
 - Jill to complete timeline for contacts

Next Meeting

- Monday, 8/18/2025
 - 5:30pm
 - Hybrid
 - In the station
 - Via Zoom